# **LICENSING ACT 2003**

# **Application for New Premises Licence**

# 1. The Application

| Name of Applicant:          | HEB Commercial Limited                          |
|-----------------------------|---|
|                             |   |
| Name & Address of Premises: | Olympic Garden, 3 Olympic Way, Wembley, HA9 0DL |
|                             |   |
| Applicants Agent:           | Ewan MacGregor – TLT Solicitors                 |
|                             |   |

The application is for a new premises licence:

1 For the provision of Regulated Entertainment, and the Sale and Supply of Alcohol from 10am to 10pm Monday to Sunday and to remain open until from 10am to 10.30pm Monday to Sunday.

# 2. Background

None

# 3. Promotion of the Licensing Objectives

See page 17–20 of the application.

# 4. Relevant Representations

Representations are received from the Public Safety Officer, Licensing Officer, Police, Nuisance Control Team and the Football Association.

#### 5. Interested Parties

None

# 6. Policy Considerations

#### Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

# 7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

# 8. Associated Papers

- A. Application Form & Plan
- B. Public Safety Rep
- C. Licensing Rep
- D. NCT Rep
- E. Police Rep
- F. FA Rep
- E. OS Map